



JONATHAN JOSEPHS

OPERATIONS MANAGER & TECHNOLOGY
INTEGRATION SPECIALIST

SUMMARY

Operations leader with 15+ years of experience transforming traditional business operations through strategic technology integration and process automation. Proven track record of implementing cloud-based systems, AI-driven workflows, and data analytics to drive operational excellence, reduce costs, and accelerate business growth. Expert at bridging the gap between complex technology and practical business applications, with extensive remote team leadership experience across multiple industries. Skilled at identifying inefficiencies, designing scalable solutions, and delivering ROI through innovative yet accessible technology adoption.

WORK EXPERIENCE

Victor Josephs Tropical Fish, Inc.

2018 - 2026

President & Co-Owner

- Led comprehensive modernization of 20-acre aquaculture operation, implementing technology-driven solutions across all business functions.
- Digitized inventory tracking, automated reporting workflows, and deployed IoT infrastructure for remote operations management.
- Collaborated with AI/ML developers to create custom solutions for operational challenges.
- Established digital marketing presence and customer acquisition channels.
- Managed vendor relationships, team coordination, and strategic planning while maintaining P&L accountability.

Silly Grasshopper, LLC

2015 - 2019

Web Strategist & Consultant

- Founded and operated web consulting agency specializing in WordPress development, digital marketing strategy, and SEO optimization for small businesses and professional services firms.
- Built automated client acquisition tools, managed distributed contractor teams across multiple time zones, and delivered custom web solutions with ongoing maintenance programs.
- Developed reputation for translating complex technical concepts into accessible language for non-technical clients.

DALBAR, Inc.

2007 - 2015

Web Strategist & Consultant

- Conducted competitive digital research and performance analysis of financial services websites, mobile applications, and social media platforms.
- Founded Mobile Insight research division, creating original evaluation methodology and criteria standards.
- Authored quarterly research reports for institutional clients and delivered executive-level presentations at corporate headquarters.
- Provided strategic recommendations for UX improvements and digital strategy optimization.

PORT ST. LUCIE, FLORIDA

browseroftheweb@gmail.com

justjonathan.me

EDUCATION

- BA Criminal Justice - Florida Atlantic University - Graduated 2009

SKILLS

- Operations Management
- Technology Integration
- Project Management
- Data & Analytics
- Digital Marketing & Growth
- Business Development
- Communication
- Prompt Architecture

SOFTWARE

- **AI & Productivity:** ChatGPT, Perplexity, RabbitOS
- **Cloud & Collaboration:** Google Workspace, Microsoft Suite, LibreOffice
- **Marketing & Analytics:** MailChimp, Google Analytics, Search Console
- **Development & Design:** WordPress, Divi Builder, Canva
- **Research & SEO:** KWFinder, Google Keywords
- **Operating Systems:** Windows, Ubuntu, Android

RECOMMENDATIONS



"If you are looking for someone who will deliver, not only will you never be disappointed with Jonathan—you will be impressed time after time."

Todd Minear, CFP, Open Road Wealth Management



"His inquisitive nature, innovative approach, and ability to think outside the box contributed to an immeasurable amount to our division. You can be sure that he will tackle projects head-on with a level of enthusiasm and vigor that is unparalleled."

Melissa Kane, Director of Customer Success, Northern Lights SinglePoint



"It was a pleasure working with him from start to finish. He was quick to reply to all my queries and patient enough to address all my concerns. I have no reservations referring him to anyone."

Johnny C Pak, CFP, RICP, EA, Otium Advisory Group



"It was a pleasure working with Jonathan. He provides excellent customer support and completes work on time and budget."

John McCarthy, CPA, McCarthy Tax Preparation

Additional references available upon request.

ACCOMPLISHMENTS

- Digital Transformation** 2020 - 2026
Spearheaded complete digital transformation of family-owned aquaculture operation, implementing cloud-based inventory systems, automated performance tracking, AI-powered forecasting models, and remote monitoring infrastructure that improved operational efficiency while enabling fully remote management capabilities.
- AI Weather Insights** 2026
Engineered automated weather data collection and AI analysis system that synthesized multi-year environmental data into actionable operational insights, optimizing critical timing decisions for seasonal preparation and resource management.
- Drone Integration** 2025
Innovated non-lethal bird deterrent solution using drone technology for aerial monitoring, reducing pond predation while simultaneously enabling efficient infrastructure inspections, drainage monitoring, and property surveillance across 20-acre operation.
- Vibe-Coded AI Device App** 2025
Built and published Rabbit R1 Sand Timer application featured in official Rabbit R1 app gallery, demonstrating practical innovation in emerging technology platforms through user-centered design principles.
- Machine Learning Collaboration** 2022
Collaborated with software development team to pioneer automated fish counting system using mobile technology, replacing manual processes with image recognition workflow resulting in increased inventory accuracy, eliminated weekly over-count losses, and reduced fish handling stress.
- Online Visibility** 2018
Established digital brand presence for previously offline farming business, implementing Google Business Profile, professional website, and email marketing platform (MailChimp) that generated qualified leads and acquired new enterprise customers.
- Online Learning Portal** 2016
Developed and launched proprietary online training portal for licensed EMDR therapist, translating abstract vision into functional learning management system that enabled students to complete certification coursework and earn professional credits remotely.
- Lead Generation Innovation** 2015
Created automated, personified lead generation and estimation tool ("Ella") for web design business that streamlined customer acquisition process, eliminated lengthy sales calls, and increased conversion rates through innovative use of online forms and user experience design.